THE IDBF PARTNERS SCHEME - 2016

Following consultation with the IDBF Equipment Providers, the present IDBF Boat and Paddle Licensing Scheme has been revised as detailed below.

The revised licensing scheme does not affect the present Boat Manufacturer or Paddle Makers Registration & Licensing process or costs, or the status of a Company as an IDBF Licensed Equipment Provider.

All IDBF Spec Boats must still carry a Manufacturers Licence Plate inside the boat and the IDBF logo on the front of the boat - outside on both sides. Paddles must still carry the IDBF Manufacturers Licence Mark and number.

**IDBF Registered Equipment Provider.** All boat and paddle makers on having their products examined and passed as compliant with the relevant IDBF Specification – presently Boat Models Standard 1222 IRDB, Elite Small 912 IRDB and Festival Small 912 IRDB, plus Paddle Spec 202a, pay a manufacturers Licensing Fee.

In return for this fee the name of the manufacturer and product license number(s) will be listed in the IDBF Members Directory – republished twice a year, as an IDBF Licensed Equipment Provider of Boats or Paddles or if appropriate, both.

This Directory Listing will remain extant unless the manufacturer concerned is removed from the list, due to substantiated complaints from purchasers regarding product quality or the non-payment of Boat or Paddle Licence Fees due to the IDBF.

From 1 January 2011, all Registered Equipment Providers were given the choice of continuing to pay Boat Licence Fees of USD 250.00 per boat hull produced or Paddle Fees of USD 01 per paddle made, or become an IDBF Partner.

Providers who choose to just pay the Licence Fees must pay all fees due for the year on 31 December each year. Failure to do so can result in removal from the IDBF Members Directory.

**For Providers who wish to become IDBF Partners,** the different levels of Partnership and the benefits, of being an IDBF Partner are as follows:-

**Tier 1. BRONZE PARTNER.** To be a IDBF Bronze Partner the payment of an annual Partnership Fee of USD 1250.00 is required, per boat manufacturer or USD 500.00 per paddle maker. The Bronze Partnership Fee will be payable in advance by 31 December in a given year, to gain or retain partnership benefits for the year to come.

In return for payment the Bronze Partner’s name and contact details will be listed regularly and the Partners logo or emblem also shown, in the IDBF Newsletter – DBI and on the IDBF web-site, as an IDBF Bronze Partner for the year. Bronze Partners will have their logo shown in each IDBF Newsmagazine – Dragon Boat International and be entitled to display the IDBF Bronze Partner Emblem on their products and in any promotional material.
Tier 2 - **SILVER PARTNER.** To be a IDBF Silver Partner, boat manufacturers and paddle makers are required to pay the annual Partner's Fee, as above and additionally donate at least two (2) Dragon Boats (Boat Builders) or 50 paddles (Paddle Makers) annually to the IDBF Development pool. An annual donation to the IDBF Patrons’ Club of USD 750.00 (Boats) and USD 300.00 (Paddles) would also be a requirement of Silver Partnership, towards the shipping and transport costs of donated equipment.

**Benefits:** In return, as well as the Bronze Partner benefits, Sliver Partners will receive free banner adverts in DBI and on the IDBF web sites and be involved in agreeing where in the world their donated boats would go to and what free promotional information or article and advert about their donation, should appear in DBI. The Silver Partner will also receive a PDF coy, per issue, of the IDBF Dragon Boat International Newsmagazine (DBI) and be entitled to display the IDBF Silver Partner Emblem on their products and in any promotional material.

Tier 3 - **GOLD PARTNER.** To be an IDBF Gold Partner in addition to the requirements of the Bronze and Silver Partnerships, a Gold Partner will be required to pay an additional lump sum of USD 2000.00 per boat manufacturer and USD 800.00 per paddle maker to the IDBF Development budget and Patrons’ Club, which will be used in a variety of ways to help IDBF Members to develop the sport in their own areas.

**Benefits:** In addition to the benefits given to the Bronze and Silver Partners the Gold Partner will receive

1. 4 x VIP Status and Accreditations at IDBF World Championship Regattas plus invitations for up to 4 people to Official Receptions at IDBF World Championships.
2. A banner site at the IDBF World Champs Regatta race site (approx 4 metres x 89 cm) for Boat Manufacturers and for Paddle Makers approx 2metres x 45cm. (Banners to be made and provided to the IDBF by the Partner, at their own cost)
3. When published 4 x hard copies of Dragon Boat International Newsmagazine (DBI).
4. A 1/4 page advertisement in each issue of the DBI Newsletter for Boat Manufacturers and an 1/8 page advertisement for Paddle Makers.
5. A 1/2 page advertisement in each IDBF World Championships Daily Race Programme for Boat Manufacturers and 1/4 page for Paddle Makers.
7. A text-Link on www.idbfdragonboat.tv (IDBFTV) the IDBF web streaming service.
8. 20% Discounted Advertising Rates in DBI when applicable and on IDBFTV. (Paddle makers 10% discount)
9. Entitled to display the IDBF Gold Partner Emblem on their products and in any promotional material

In addition **IDBF Gold Partners** will be entitled to bid for the supply of dragon boats and paddles for IDBF World Championships Regattas. Any such bid would be subject to separate terms and conditions of contract and supply, as well as a lower Boat Licence Fee requirement.
Tier 4 - **PLATINUM PARTNER**, To be a IDBF Platinum Partner in addition to the requirements of the Bronze, Silver and Gold Partnerships, a Platinum Partner will be required to pay **an additional lump sum of USD 1000.00 per boat manufacturer and USD $300 per paddle maker** to the IDBF Development budget and Patrons’ Club, which will be used in a variety of ways to help IDBF Members to develop the sport in their own areas.

**Benefits:** In addition to the benefits given to the Bronze, Silver and Gold Partners, the Platinum Partners will receive

1. Exhibition space for a dragon boat (paddles) at World and European Championships at the lowest discounted price negotiated by the IDBF with Organising Committees.

2. VIP status and invitations to EDBF European Championship Official Receptions, when held.

3. A banner site at EDBF European Championships – provided by the IDBF Partner.

4. Entitled to bid for the supply of boats for EDBF European Championships.

5. Entitled to display the IDBF Platinum Partner Emblem on their products and in any promotional material

For all Partnerships - **No advance payment and the Partner concerned will be removed from the list for that year (late payments would of course be accepted, pro rata, for the remaining months of a year).**

For further information or discussion please email Mike Thomas, IDBF President on [mike.thomas@idbf.org](mailto:mike.thomas@idbf.org)